

**To SPS group**

**Subject: strategy for strategies**

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**I want to discuss about “strategy for strategies” that it was better we called “strategy of strategy” in any case, the key alternatives of this subject are as follows:**

1. Epistemology of Quiddity and concept of strategy.
2. The principal approaches of strategy.
3. Strategy based on usefulness science
1. About Epistemology and Quiddity of our subjects in the practicing at this age, haven't been to accomplish via self-foundation or self-sufficient, because “strategy for strategies “should be philosophic system for generating and salving essentials into more many conflicts of the world or country.

Edgar Morin in consideration of nature's laws wrote “nature of nature” also he wrote “method of method” and “recognition of recognition “, just I am writing the “truth of truth “ and “ principal of principal “ for an institution and before I have written Epistemology and Quiddity of salutation for global foundation of salaam .

**This Epistemology and Quiddity depends on as follows:**

1. Relating to substantial current or being in itself ( for example : neither as futurology nor doctrine and so on )
  2. Philosophic meaning, not in reality, but in truth (reality differ of tautly and truth is hidden under reality).
  3. Appearance of Cause not effect or Appearance of root not figure.
  4. Fundamental elements for building strategy
  5. Semiology of unelemental factors
  6. Linguistic of strategy and new hermeneutic
- Near to these concepts are in speeches of K.Ohmae in “meditation of a strategist”, peter Drucker in “management in future “, Michel porter in

“principals of strategy” and many wise, s written about this matter, but those were not sufficient and these statement has dependence in Philosophic argument from western and eastern philosophers and especial in arguments of exalted wisdom in the courtiers, Japan was leader of the countries about this matter, but this country was shaking hands gradually and it is consideration a big and important question, which country will be enable a superior and strategic country in future.

1. It is an important points, if we act against nature, s laws, nature will act against itself, and this subject is truthful for all things, anything that will be design against itself, it is behaving conflicts and paradoxes and the event that system will being suicide gradually. This discovery help that you do analysis Japan, in this case, you can change the nature, but you cannot change the nature’s laws.
2. Why are the strategies failing? This question is truthful for many subjects such: long- term plans. Futurology, scientific data, the wrong interpreting into chaos theory and so on, in order to, this current you are seeing to appear many estimating such Fuzzy, s theory or Likert lingual analysis instead mathematic planning in human sciences, why did it become such this, because one man plus one man won’t be two men, but one plus one(numeral piece) become two( numbers), and this is a heart, s insight not mental calculation and you cannot analysis humanity by mathematics.
3. The principal approaches of strategy have so much elements, and I make known many essential points, before that I get to statement of the elements, our story has started around an article from(**Harvard Business Review**) HBR about how to find new entrepreneurial opportunities, many of reflective men opposed to this approach, but reasons those who have adduced, it is from Sensory – revocation sciences and from human’s factors are empty, Here, we are concerning with strategy for strategies or strategy of strategy, not with methods and process and in the event that we should define the basic entrepreneur’s factors about this matters, before I define The basic factors of entrepreneur, should be clear many basic points about entrepreneur undermentioned:

- I. On the whole, the **HBR, s approach** is correct, but it should get circumspection about that.
- II. If owner of work catch factors of an entrepreneur, in the event that. That Entrepreneur will be freezing and escapes as soon as possible and replace his action square.
- III. There is Uncertainty principle at an entrepreneur activates, but There is solution about this case( refer to usefulness science )
- IV. Should be clear the red lines of entrepreneur
- V. Human not all alike, and success of an entrepreneur is itself, he/she is a capital source.
- VI. Entrepreneurship is depends on environment ,whatever his surroundings be more open , he will be successful ( west is more success from east analogically ), an entrepreneur seeking his/her suitable environment , without in the event that , he/she will driving away. If every country use of this strategy, it will be successful.
- VII. an entrepreneur organized his organization in according to his Entrepreneurship's manner
- VIII. Experiences are the best factors for an entrepreneur's successful.
- IX. Then, an entrepreneur is a complexity man.

**The basic 30 key Characteristics of many entrepreneur should have:**

1. The Insight of an entrepreneur is himself, s specific.
2. Manner of an entrepreneur is more self-internal and less external.
3. He/she Takes what he/she does seriously
4. Create a competitive advantages
5. Having a success plan
6. Can find the best opportunities
7. If he/she be an interdisciplinary , has plans for more things
8. Master the art of negotiations.
9. Take time off.
10. Use of constantly rules.( he isn't two hearts )
11. Loving the work not else
12. Manage money wisely from wherever don't know anybody

13. Build a top business team according to his manner
14. Seizing the most customer in the markets
15. Use of other's investment the best
16. A good discover
17. A good diligent man
18. A good maker benefits
19. A good renewal and creator
20. Makes Penetration in all markets
21. Risk- able
22. Having good Brainstorming and heart courage
23. Having a high power in leadership
24. Open-Mindedness
25. Having a clear – sighted heart
26. Patient and perseverance
27. Responsibility for carrying into effect
28. Self- confidence
29. Reflexing to himself and his group the best
30. Attainment of one's exalted end.

Therefore, an entrepreneur is a hidden treasure, till whosoever will find him!

**The essentials for regulating of entrepreneur according rules of usefulness science:**

Whatsoever are above mentioned there are not into all entrepreneurs?! , but inasmuch as these hidden treasures are discoverable and developable for many high aims and driving many big missions, we must select this approach for changing the future what we need , here , the Tyrel logic isn't useable for us , we should be for seeking of the Novum Organon with new hermeneutic and by there are wisdom in usefulness science.

The basic 30 key Characteristics of entrepreneurs, it cannot be solve by survey mathematically, therefore, in regarding to, model of such mentioned Characteristics should be change, and these spiritual manners of entrepreneurship will value of Anthropology ,s entrepreneurs in acceptable specimen of several entrepreneurs from various national characters or cultural morale and mentality.

This creational action is possible by rules of usefulness science, because this science has intercourse with Anthropology, and key Characteristics of entrepreneurship makes indicator and will can coding above mentioned manners , this your action will close two campaign of west and east together , and it helps to global peace .

We should lead entrepreneurship toward knowledge and interdisciplinary Experts and the systems of management change in this direction, the future of mankind need into this change, and from this way, we will increase the coefficient's penetration of entrepreneurial knowledge be in answer to conflicts of the world.

This approach will complete by the same contextual approaches for paying attention of codification many new strategies and define Delimitation role of strategy entrepreneurship for generating effective strategies, verily, these scientific steps (research into practice) , strategy makers will enable to design suitable strategies for salving several problems in the world.

Off course, formatting such this collection, it needs for choosing a professional team based on those who might be interested within these approaches and know around these subjects work entrepreneurial manner , because , we will dealing by a super project that subprojects have to.

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