In the name of Allah

13 Influencers you should be following to be a Better Leader

In reply to: from Mahmoud Saneipour



Mahmoud Saneipour

In today's fast-paced, content-saturated world, whom you choose to follow is massively important to your development as a leader. Here are 13 thought leaders you must be following online in order to be a better leader **Leadership First**

Leaders Influencing Leaders

13 Influencers you should be following to be a Better Leader

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B: john Eades

People are spending an enormous amount of time each day checking social media. A recent study showed teens are spending as much as nine hours a day, and the average person is spending roughly two hours. In today's fast-paced, content-saturated world, who you choose to follow is massively important to your development as a leader.

Instead of trying to change your behavior by checking social media less, you'll be better served to take a lesson from Tony Robbins: "Who you spend your time with is who you become." If you are spending two-plus hours online, people you follow online are influencing you, whether you like it or not.

Here are 13 thought leaders you must be following online in order to be a better leader:

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- 1. Simon Sinek: everyone is responsible for the results, because everybody has responsibility via duty-right according more than 150 rules of usefulness knowledges
- 2. John Maxwell: leaders must be close to related to customers only, by customizing via them, not by robotic system.
- 3. Jocko Willink:: Discipline Equals Freedom" no, this is wrong
- 4. Dave Ramsey: the order of Dave Ramsey, not clear and it has not criterion
- 5. Christy Wright: the order of Christy Wright is "work-life balance "it is a good idea, I have an article about this matter
- 6. The order of Jon Gordon is morally, no technical order
- 7. Gary Vaynerchuk: he journeys in the sky
- 8. Lolly Daskal: well-done, I recommend her that she will seek every valuable mechanism especial value added for customers.
- 9. Tim Ferriss is called the "opera of audio" like "opera huffed" from companies stores to homes stores, it means Hobbism!
- 10. Carson Tate: she said: so, so
- 11. Tony Robbins: ok, that is good idea, but how about doing it technically
- 12. Tim and Brian Kight: leaders and their followers, not bad, but these are more than 40 technics
- 13. Patrick Bet-David: please show us ten examples
- 14. Patrick Lancing: it is a good advice

1. Simon Sinek

Simon became well-known for his "Three Golden Circles" TED Talk and hasn't slowed down. He is constantly stretching people's thinking about

leadership, organizational structure, and busting myths about Millennials. My biggest takeaway from Simon is:

"Leaders aren't responsible for the results. They are responsible for the people, who are responsible for the results"

2. John Maxwell

John really needs no introduction but if you are unfamiliar, he is the author of 21 Laws of Irrefutable Leadership among others. In many ways he has pioneered the modern world of leadership development and he continues to teach and inspire the next generation of leaders. My favorite Maxwell quote is:

Leaders must be close enough to relate to others, but far enough ahead to motivate them.

3. Jocko Willink

The former Navy Seal is by far and away the most intense person on the list. The author of Extreme Ownership and host of the Jocko Podcast will push you to levels of discipline you didn't think were possible from a book, video, or podcast. My favorite Jocko quote is:

"Discipline Equals Freedom"

4. Dave Ramsey

Dave made millions in his 20s and proceeded to go broke. He clawed his way back to the top by starting a radio show in Nashville. It's now called The Dave Ramsey Show and it reaches over 10 million people weekly. He is just a wealth of wisdom and knowledge. Here's one of my favorites:

"Success is a pile of failures you're standing on top of, instead of underneath."

5. Christy Wright

<u>Christy</u> is an amazing woman who works under the tutelage of Dave Ramsey. She brings an inspiring message and voice to people everywhere. Her brand new book, Business Boutique, is extremely well done. She's a model for work-

life balance, inspiring thousands of people to take control of their family and business life so they can work together instead of against each other.

6. Jon Gordon

<u>Jon</u> is the author of 17 books and his latest, The Power of Positive Leadership, is outstanding. He really should just be called the "positivity guy." I know with 100 percent certainty that this world needs more optimism and positivity. Jon helps leaders and organizations find just this every single day. One of my favorite quotes includes:

"Great leaders see greatness in others."

7. Gary Vaynerchuk

The love-hate relationship I have with <u>Gary</u> is real. Every time I think I am going to start ignoring him, he delivers insight or content that stretches my thinking and motivates me to hustle harder. He is a bit aggressive at times (OK, all the time) but it's his style, and I appreciate his authenticity. Notable Vaynerchuk insights include, "If you are good enough, no one is stopping you," and "Nothing valuable comes quick." But my favorite, which is so important in leadership:

"The journey is everything."

8. Lolly Daskal

<u>Lolly</u> has dedicated her life's work to leadership development and executive coaching. Her brand new book, The Leadership Gap goes a level deeper than most writers are willing to go. As she says:

"We are here to be our most valuable."

9. Tim Ferriss

<u>Tim</u> is called the "Opera of Audio," and his podcast, The Tim Ferriss Show, has reached over 80 million people. He burst on the scene with his book the 4-Hour Work Week and has gone on to publish three more. Ferriss covers a wide range of topics, so no matter what you're passionate about, he has covered it and

covered it well. His new TV show, Fear{less} is a must watch for any professional leader.

10. Carson Tate

<u>Carson</u> might be the least known on the list, but she is fantastic. She is an expert when it comes to productivity at work and at home. She is a brilliant teacher and inspiration to professionals everywhere. She's best known for her personalized approach to productivity called "Work Smarter, Not Harder." Her content is exceptional on LinkedIn and is paramount for any leader who wants to create better and more balanced lives for their teams without taking a hit on performance.

11. Tony Robbins

<u>Tony</u> is the man who really modernized the thought leader. His books and programs have motivated, inspired, and changed millions of lives. He has written four best-selling books and, at age 57, feels like he is just getting started. While some people don't love his approach or style, it's hard to argue with the results and passionate fan base he attracts around the globe. One of my favorite Tony quotes:

"If you do what you've always done, you'll get what you've always gotten."

12. Tim and Brian Kight

The father son duo host of the <u>Focus 3 Podcast</u> constantly deliver a system of leadership principles that are timeless. Whether it be E + R = O or Eliminate BCD (blame complain defend) it's applicable for a 5 year old to the CEO of a major corporation. You can listen to my interview with Brian **here**. Here is one of my favorite quotes from Tim:

"Leaders are people going on a journey and taking other people with them"

13. Patrick Bet-David

One of the most important parts of leadership is achieving positive results. Bet-David brings an incredible amount of energy and optimism to the world of entrepreneurship and capitalism. Just this week on the <u>Follow My Lead</u> **Podcast** he said:

"The sooner you can get clear on what you want; you will have an edge on everyone else"

Can't believe I almost forgot...

14. Patrick Lancing

Patrick is the author of one of my favorite leadership books "The 5 Dysfunctions of a Team." He has an unbelievable handle on servant leadership and its importance in the workplace for organizational health. One of my favorite leadership quotes for young leaders comes from Lencioni:

"Don't be scared by a job you haven't yet had"

Let me know who I left out for the next go around!

A version of this article originally appeared on **Inc.com**.

Free Welder Leader Profile Assessment Through our work and research around what effective leaders do differently; we have identified five leader profiles (Ruler, Exploiter, Pleaser, Dabbler, and Welder.) Join over 15k leaders and discover what profile you are for <u>free</u>. If you have taken the assessment or you just want to take advantage of our special bundle offer for the brand new 'Welder Leader Program' which includes a leader assessment, coaching session, online course, and eBook check it out <u>Here.</u>

Speaking Opportunity for a limited time you can **book** John to speak for your team or organization at your next leadership event.

About the Author John Eades is the CEO of **Learn Loft** and host of the **Follow My LeadPodcast**. He is also the author of **F.M.L. Standing Out & Being a Leader**, and is passionate about the development of modern professionals. You can find him on Instagram **@johngeades**.